

**Henkel Wash & Win Washer and Dryer Giveaway Sweepstakes**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

**OPEN ONLY TO LEGAL RESIDENTS OF 48 CONTIGUOUS U.S. STATES AND D.C., (EXCLUDING AK & HI) WHO ARE 18 YEARS OF AGE OR OLDER (OR 19 FOR RESIDENTS OF AL AND NE AND 21 FOR RESIDENTS OF MISSISSIPPI) AT THE TIME OF ENTRY. VOID IN AK, HI AND WHERE PROHIBITED BY LAW.**

The Wash & Win Washer and Dryer Giveaway Sweepstakes ("Sweepstakes") is sponsored by The Henkel Corporation, 200 Elm Street Stamford, CT 06902 ("Sponsor"), and is administered by Arrowhead Promotion & Fulfillment Co. Inc., 1105 SE 8<sup>th</sup> Street, Grand Rapids, MN 55744 ("Administrator").

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins on September 20, 2018 at 12:00:01 A.M. Eastern Time ("ET") and ends on October 17, 2018 at 11:59:59 P.M. ET ("Sweepstakes Period"). Administrator's computer is the official clock of the Sweepstakes.
- 2. ELIGIBILITY:** This Sweepstakes is open only to natural persons who are legal residents of 48 contiguous United States and District of Columbia, and are 18 years of age or older at the time of entry (or 19 years of age or older if a resident of AL or NE and 21 or older if residents of Mississippi). Void in Alaska, Hawaii, and where prohibited by law. Employees of Sponsor, Administrator, BJ's Wholesale Club, and each of their respective parent companies, subsidiaries and affiliates, and companies involved in the implementation and execution of the Sweepstakes (collectively, "Sweepstakes Entities") and each of their respective immediate family members (i.e., spouse, parent, child, sibling and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Sweepstakes. Void where prohibited or restricted by law. By participating in this Sweepstakes, an individual who meets the eligibility requirements and enters the Sweepstakes agrees to be bound by these official rules ("Official Rules") and that the decisions of Sponsor shall be final and binding in all matters pertaining to the Sweepstakes.
- 3. HOW TO ENTER THE SWEEPSTAKES:** To enter, during the Sweepstakes Period, purchase any 3 of the following products: All® laundry detergent(225 Oz Free & Clear Liquid Laundry Detergent, 120ct Free & Clear Single Dose Laundry Detergent, 225oz Oxi Liquid Laundry Detergent, 225oz Stainlifter Liquid Laundry Detergent, 90ct Powercore Single Dose Laundry Detergent, 225oz Tropical Mist Liquid Laundry Detergent) , Persil® 170 oz Liquid Laundry Detergent, and/or Snuggle® laundry (168oz Blue Sparkle Liquid Fabric Softener, Plus 164oz Liquid Fabric Softener, 275ct Sheets, Scentables Twin Pack, Plus SuperFresh Scent Booster 42 oz,180 oz Island Hibiscus Liquid Fabric Softener) at BJ's Wholesale Club, present your BJ's Club card at checkout and you will automatically receive one (1) entry into the random drawing. All purchase entries must be made by 11:59:59 PM ET on October 17, 2018 to be eligible for the random drawing. All 3 items do not need to be purchased in a single transaction. Or, to enter without purchasing All® laundry detergent, Persil® laundry detergent, and/or Snuggle® laundry products at BJ's Wholesale Club, hand print your complete name, street address, city, state, zip code, email address, and telephone number and mail in a first-class stamped envelope to: Henkel Wash & Win Sweepstakes, PO Box 4006 Sept S7650, Grand Rapids, MN 55730-4006, to be postmarked by October 17, 2018 and received by October 25, 2018 to be eligible for the random drawing. Limit of one entry per person. Purchase will not improve your chances of winning.

- 4. RANDOM DRAWING/WINNER NOTIFICATION:** On or about October 31, 2018 the Administrator will randomly select one hundred (100) potential Grand Prize winners from among all eligible Entries received during the entire Sweepstakes Period. PLEASE NOTE: Sponsor reserves the right to select fewer than 100 Grand Prize winners in the event not enough sufficient entries are received prior to the random drawing date. Potential Grand Prize winners are deemed to be a potential winner pending verification of their eligibility and compliance with these Official Rules as determined by Sponsor, at Sponsor's sole discretion.

Potential winners will be sent a winner notification email on or about the day of the random drawing, by Administrator (a "Message"). The Administrator holds the rights to contact the potential winners via email (for automatic entries, the email will be the email tied to the entrant's BJ's Wholesale Club account) By entering the Sweepstakes, you consent to Sponsor's use of your email address to contact you for the purpose of administering this Sweepstakes. The Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of potential Grand Prize winners are final and binding in all matters related to the Sweepstakes. Failure of any potential winner to respond to the Message within **three (3)** calendar days of notification or return of message notification as undeliverable after **three (3)** attempts will result in disqualification and an alternate potential winner may be selected. **Odds of winning depend on the number of eligible entries received.**

THE POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY ADMINISTRATOR AND SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

- 5. PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"): One Hundred (100) GRAND PRIZES:** A LG Washer and Dryer Combination Model WT7200CV / DLE7200VE or DLG7201VE (elec or gas). ARV: \$1,999.00 per Washer and Dryer combination. Total ARV of all prizes is \$199,900.00. Prize consists of only those items listed as part of the prize. All taxes associated with the prize are each winner's sole responsibility. Prize is nontransferable, and no substitution will be made except as provided herein at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize, or component thereof, for one of equal or greater value if the designated prize should become unavailable for any reason. Any warranties or guarantees on the Grand Prize is subject to the manufacturer's warranties and guarantees. Sponsor will provide the Grand Prize Winner with an IRS Form 1099, if applicable, reflecting the actual final retail value of the Grand Prize, or such other governmental tax forms that may be necessary, as determined in the sole discretion of Sponsor.
- 6. HOW TO CLAIM A PRIZE:** Upon receiving winner verification as set forth in Official Rule #4 above, winner will receive an Affidavit of Eligibility and Publicity/Liability Release that must be completed, signed, notarized, and returned to Administrator within **five (5) calendar days** of receipt of such documents. If any potential Grand Prize winner does not comply with these Official Rules or the requests of Sponsor, then that potential winner may be disqualified and an alternate winner may be selected by Sponsor in its sole discretion in potential winner's place, at random from among all eligible non-winning entries received by Sponsor for the Sweepstakes, time permitting.
- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, Entrants agree that the Sweepstakes Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives,

designees and agents (“Released Parties”) are not responsible for lost, late, incomplete, stolen, misdirected, postage due or undeliverable email notifications; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/website/UseNet accessibility, availability or traffic congestion; or any technical, mechanical, printing or typographical or other error; or unauthorized human intervention; or the failure to capture or loss of any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes, and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the website or any Sweepstakes-related website(s).

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

By entering the Sweepstakes, to the extent it is permitted by applicable law, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys’ fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the entrant’s entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Sweepstakes materials; (d) acceptance, receipt, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (e) any change in prizes (or any components thereof) due to unavailability or due to reasons beyond Sponsor’s control, including but not limited to any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action[s], regulation[s], order[s] or request[s] prove[s] to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties’ control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes; (g) human error; (h) incorrect or inaccurate transcription, receipt or transmission of any part of any entry; (i) any technical malfunctions or unavailability of a website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider or mail service utilized by any of the Released Parties or by an entrant; (j) interruption or inability to access the Sweepstakes or any online service via the Internet due to hardware or software compatibility problems.

**8. BINDING ARBITRATION:** The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules and/or this Sweepstakes. Any controversy or

claim arising out of or relating to these Official Rules and/or this Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of Connecticut, and judgment on the arbitration award may be entered into any court having jurisdiction thereof.

- 9. Governing Law and Jurisdiction:** This Sweepstakes is governed by US law and is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Administrator in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Connecticut, without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 8 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of Connecticut.
- 10. PRIVACY POLICY:** Any personally identifiable information collected during an entrant's participation in the Sweepstakes will be collected by Sponsor or its designee and used by Sponsor, its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <https://www.henkel.com/privacy-statement>
- 11. GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address associated with the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of any conflict with any Sweepstakes details contained in these Official Rules, the details of the Sweepstakes as set forth in these Official Rules shall prevail.
- 12. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' perpetual use of winner's name, likeness, Entry, social media handle(s), photograph, voice, opinions and/or hometown and state for promotional purposes in any media now known or hereafter devised, worldwide, without further payment or consideration.
- 13. WINNER LIST/OFFICIAL RULES:** For the names of the winners, send a hand-printed, self-addressed, stamped envelope to Henkel Wash & Win Sweepstakes Winner List/Official Rules (designate which),

c/o Arrowhead Promotion & Fulfillment Co., Inc., PO Box 4006WL Dept S7650, Grand Rapids, MN 55730. The request for the winner's list must be received by October 31, 2018.